

# University of Pretoria Yearbook 2020

## Trade in Africa 866 (GIL 866)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Gordon Institute of Business Science</a>
<b>Module credits</b>	6.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	21 contact hours per 3 week-cycle
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Gordon Institute of Business Science
<b>Period of presentation</b>	Semester 2

### Module content

This elective explores market selection against the backdrop of the African trade environment and provides an overview of trade agreements, trade barriers (challenges) and trade facilitation measures. It also highlights global value chains in an African context. The overall aim of the elective is to equip students with the knowledge and skills needed to enable them to utilise various tools to analyse African markets, demand patterns and barriers resulting in strategies to identify export opportunities in Africa.

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